

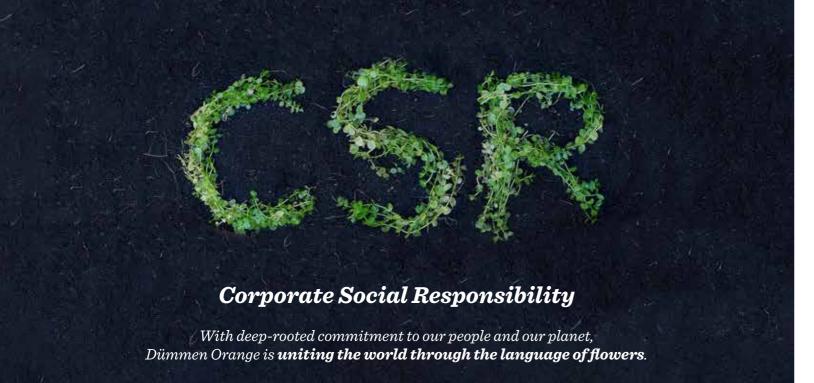


**F** DümmenOrangel

in Dümmen Orange

O DümmenOrangeEU







## COMMUNITY INVOLVEMENT

Over 15 local projects worldwide ranging from shoes for schools, to toys for children

31 million liters of fresh water provided to African staff and their families at home

Free tree seedlings
provided to our staff in
El Salvador to promote
reforestation in their
community



## WORKING CONDITIONS

1.5 million free meals served to staff in Africa and Latin America

EUR 1 million in donations for education and culture committed over 3 years, including our US-scholarship

Free health care benefits
for staff and their families
on our farms in Africa
and Latin America,
including daycare,
vaccinations, HIV tests
and support



#### **ENVIRONMENT**

70% reduction of toxic load due to our new GreenGuard policy

1,000 additional tree planted worldwide because of our commitment to reforestation

13.5 ha of land restored worldwide because of rehabilitation of loca environments



#### **TRANSPARENCY**

Over 90 audits passed worldwide

Certifications received from global institutions, including MPS and Fairtrade



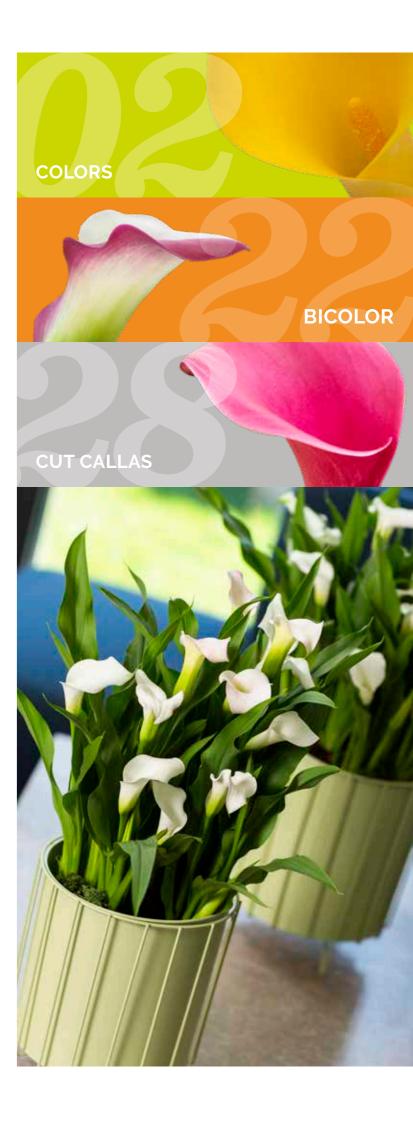
### Table of Contents

02	Colors
02	Yellow
06	White & Cream
08	Pink
12	Purple
14	Black
16	Orange
18	Red
22	Bicolor
24	Calla Palette
26	Pot Planner
26 27	Pot Planner Breeding Facility
27	Breeding Facility
27 28	Breeding Facility Cut Callas
27 28 30	Breeding Facility Cut Callas Aethiopica





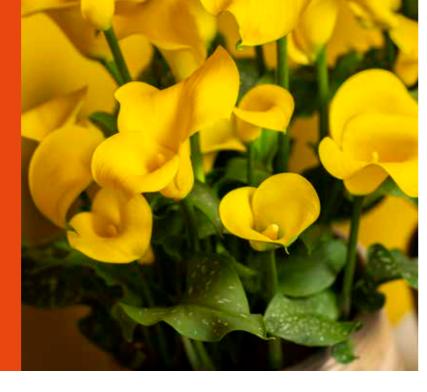




# Yellow

Yellow, the classic colour of Calla lilies, stands for knowledge, creativity and happiness. Our yellow calla assortment offers a wide range of yellow shades - from fresh lemon to warm gold. Our top picks include Gold Crown, suitable to medium to large pot with large golden flowers, Corazon and Sunclub, suitable for small to medium pots and highly floriferous.

We feature two new varieties Hanoi, compact pot with golden blooms and Alice Spring, a new addition to the medium to large pot range with enormous flower power







ACAPULCO GOLD









MONTE CARLO

SUNCLUB





SUMMER SUN

UNIVERSE





ALICE SPRINGS

CAPTAIN MORELLI







NATURAL BOUQUET



LEMON DROP



HANOI



APRICOT LADY



CORAL PASSION



	Joseph J. St. St. St. St. St. St. St. St. St. St	10d/m	First availa,	Follinge So	\$3 53	Pot size		HAOLO
Calla	YELLOW/APF	RICOT						
	Acapulco Gold	Both	5	Many	High	• •	Normal	Vigorous
NEW	Alice Springs	Both	5	None	High	• •	Normal	Medium
	Apricot Lady	Pot	5	None	High	• •	Slow	Vigorous
	Captain Morelli	Both	5	A few	High	• •	Normal	Medium-Vigorous
	Coral Passion	Pot	5	None	Low		Normal	Medium-Compact
TOP PICK	Corazon	Pot	4	None	Extra low	• • •	Fast	Extra-Compact
TOP PICK	Gold Crown	Both	4	Many	Medium	• • •	Normal	Medium-Vigorous
	Gold Fever	Both	5	Many	High	• •	Normal	Vigorous
	Gold Rush	Pot	5	Many	Medium		Slow	Medium-Vigorous
NEW	Hanoi	Pot	5	A few	Extra low		Slow	Compact
	Lemon Drop	Pot	4	A few	Medium	• • •	Slow	Medium
	Monte Carlo	Both	5	A few	Medium		Normal	Medium
	Natural Bouquet	Pot	51	Many	Medium	• •	Normal	Medium
	Summer Sun	Pot	5	Many	Medium	• • •	Normal	Medium
	Sunclub	Pot	6	Many	Low		Fast	Medium
	Universe	Pot	5	Many	Low	• • •	Slow	Medium-Compact

# White & Cream

Our white and cream Calla lilies symbolise purity, peace, hope and eternity. Why not get to know White Flirt, for example? It offers a pot-covering plant with good post $harvest\ qualities,\ undoubtedly\ the\ best\ white\ pot\ calla\ on\ the$ market. Or discover the beautiful contrast between the ivory flowers and the lush green foliage of Intimate Ivory and Mint  ${\it Julip. The classic Crystal Blush \ and \ pure \ white \ Crystal \ Clear}$ are suitable for both pot plant and cut flower production. Thinking outside the box, white calla can be a uniquely exciting item for Christmas – stand alone or mix with your favourite poinsettia





**TOP PICK** CRYSTAL BLUSH







HELVETIA



**TOP PICK** WHITE FLIRT



INTIMATE IVORY



MINT JULIP



ICE DANCER



CRYSTAL QUEEN

		, o	4	Ž	0		Pot size		.6	
	791167		Filst availab	Polisos 50e	Sh de d	2020	120-15 DIE-16	\$10g	Production	HAO.S.
Calla	WHITE & CF	REAM								
TOP PICK	Crystal Blush	Both	51	None	Medium	• •	•	•	Fast	Medium
TOP PICK	Crystal Clear	Both	51	None	Medium	• •	•	•	Normal	Medium-Vigorous
	Crystal Queen	Pot	51	None	Medium	• •	•	•	Fast	Medium
	Helvetia	Both	5	A few	High		•	•	Normal	Medium-Vigorous
	Ice Dancer	Pot	2	None	Extra low	• •	•	•	Slow	Compact
	Intimate Ivory	Pot	2	None	Extra low	• •	•		Normal	Extra-Compact
	Mint Julip	Pot	2	None	Low	•	•	•	Normal	Medium-Compact

# Pink

Sweet and romantic, but also playful and energetic. Pink
Calla lilies are versatile, can be used year-round, and are the
perfect gifts for Valentine's Day and Mother's Day. From the
soft pink of Dreamland to the bold, luxurious Pink Puppy.
Peter's Pride, whose many bright pink flowers contrast
beautifully with the spotted dark foliage, has a compelling
appearance. Its enormous flowering power makes this
cultivar suitable for cut flower production





TOP PICK
PETER'S PRIDE



GARNET GLOW



TOP PICK
WILD SALMON



STRAWBERRY DELIGHT



DREAMLAND



RUBYLITE ROSE



PINK PUPPY



LIP GLOSS



HOT CORAL



ROYAL PLUM



PINK CLOUD



Bubble Gum Dreamland Both 5 A few Medium Slow Medium-Com Dreamland Both 5 A few Medium Slow Vigorous TOP PICK Garnet Glow Both Fast Medium-Com Hot Coral Pot 5 many Medium Normal Medium-Com Lip Gloss Pot 2 None Low Fast Medium-Com Fast Medium-Com Fast Medium-Com Normal Medium Medium For PICK Peter's Pride Both Pot A few Medium Fast Compact Pillow talk Pot Pink Cloud Pot None Medium Fast Medium Fast Medium Medium Fast Medium Medium Fast Medium Medium Medium Fast Medium Medium Medium Medium Rubylite Rose Pot  A few Medium
TOP PICK Garnet Glow Both 51 None Low • • Fast Medium-Com Hot Coral Pot 5 many Medium • Normal Medium Lip Gloss Pot 2 None Low • Fast Medium-Com TOP PICK Peter's Pride Both 2 Many Medium • Fast Compact Pillow talk Pot 2 A few Medium • Slow Medium Pink Cloud Pot 5 None Medium • Slow Medium TOP PICK Pink Puppy Both 4 A few Medium • Fast Medium
Hot Coral Pot 5 many Medium • Normal Medium Lip Gloss Pot 2 None Low • Fast Medium-Com  TOP PICK Peter's Pride Both 2 Many Medium • Fast Compact Pillow talk Pot 2 A few Medium • Slow Medium Pink Cloud Pot 5 None Medium • Slow Medium  TOP PICK Pink Puppy Both 4 A few Medium • Fast Medium
Lip Gloss Pot 2 None Low • • Fast Medium-Com  TOP PICK Peter's Pride Both 2 Many Medium • • Fast Compact  Pillow talk Pot 2 A few Medium • • Slow Medium  Pink Cloud Pot 5 None Medium • • Slow Medium  TOP PICK Pink Puppy Both 4 A few Medium • • Fast Medium
TOP PICK Peter's Pride Both 2 Many Medium • • Fast Compact Pillow talk Pot 2 A few Medium • • Slow Medium Pink Cloud Pot 5 None Medium • Slow Medium TOP PICK Pink Puppy Both 4 A few Medium • Fast Medium
Pillow talk Pot 2 A few Medium • • Slow Medium Pink Cloud Pot 5 None Medium • • Slow Medium  TOP PICK Pink Puppy Both 4 A few Medium • • Fast Medium
Pink Cloud Pot 5 None Medium • • Slow Medium  TOP PICK Pink Puppy Both 4 A few Medium • • Fast Medium
TOP PICK     Pink Puppy     Both     4     A few     Medium     •     •     •     Fast     Medium
THE TOTAL CO. 1
Rubylite Rose Pot 4 None Medium • • Normal Medium
Transfer to the second of the
NEW Strawberry Delight Pot 5 Many Medium • • Normal Medium-Vigo
Wild Salmon Pot 5 None Medium • • • Normal Medium-Com
Royal Plum Both 5 Many High $ullet$ Normal Vigorous



# Purple

Purple Calla lilies bring a sense of luxury, style, spirituality and decisiveness. Both the light and dark flowers combine well with the dark green foliage and are a valuable addition to any cut flowers and pot plant program. The extremely floriferous Savannah is a new addition. It blooms start out as lavender and age into a deep plum colour













PACO





SAVANNAH

AMETHYST



	1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-	our por	First availabulity	100 SPO SPO ST	PGA USB	Pot size		Production time	<sup>l</sup> mo <sub>O</sub>
Calla	PURPLE								
	Amethyst	Pot	51	None	Low	• • •		Normal	Medium-Compact
TOP PICK	Grape Velvet	Pot	51	None	Medium	• • •	•	Normal	Medium-Compact
	Paco	Both	6	None	Low	• • •	•	Normal	Medium-Compact
TOP PICK	Rio	Pot	4	None	Extra low	• • •		Normal	Extra-Compact
NEW	Savannah	Both	5		×	• • •		×	X
	Viper	Pot	5	A few	Medium	• •	•	Normal	Medium

# Black

Black is a very powerful color that symbolises class, elegance and wealth. The deep black/burgundy blooms stand our on the lush green foliage of Nightlife or the uniquely maculated foliage of Montevideo. They bring luxury to your calla assortment









LA PAZ



MONTEVIDEO







TOP PICK
NIGHT LIFE



	No.	70 M	First and Week	7.00 S	\$3. Ed	010, CO	Pooluction	Gowah
Calla	BLACK							
	La Paz	Both	4	Many	Medium		Slow	Medium-Compact
	Montevideo	Both	5	Many	High	• •	Slow	Vigorous
	Nightclub	Pot	5	None	Medium	• • •	Slow	Compact
TOP PICK	Night Life	Pot	4	None	Medium	• • •	Normal	Medium-Vigorous
TOP PICK	Odessa	Both	5	A few	Low		Slow	Medium-Compact

# Orange

Our orange Calla lilies radiate energy, warmth and pride. The wide range provides instant colour in any room or garden from summer to late autumn. The richly flowering pot plant cultivars Callafornia Carnival and Morning Sun, with its high flower count and full pot, are real winners





**TOP PICK** MORNING SUN





CALLAFORNIA® CARNIVAL



JACK O LANTERN



LADY MARMALADE



PEACH PAZAZZ

	Day of the state o	Cut Pay	First arailability.	Foligo Steechles	PGAUSS	020/2	Pot size	\rac{1}{20_{+}}	Poduction time	Gno <sub>O</sub>
Calla	ORANGE									
TOP PICK	Beatrix	Both	4	Many	Medium		• •		Fast	Medium-Compact
	Callafornia® Carnival	Pot	5	None	Medium		•	•	Normal	Medium-Compact
	Jack O Lantern	Pot	4	few	Low		• •	•	Normal	Compact
	Lady Marmalade	Pot	4	Many	High	•	• •	•	Slow	Vigorous
TOP PICK	Morning Sun	Both	5	Many	Medium	•	• •	•	Normal	Medium
	Peach Pazazz	Pot	4	None	Medium	•	• •	•	Normal	Medium-Vigorous

# Red

The range of red Calla lilies is wide and varied, from light to burgundy. The colours symbolise energy, strength, passion and triumph. Perhaps the most popular pot variety in this colour range is Callafornia Red, thanks to its intense colour, compact habit and high flower count. For larger pot sizes, Red Emotion, Bloody Mary and Tropical offer full statues and large flowers perking atop attractive folliage









SUMATRA



CAPITOLA



FLIRT



TOP PICK
PEPPERMINT TWIST



**RUBY TEMPTATION** 







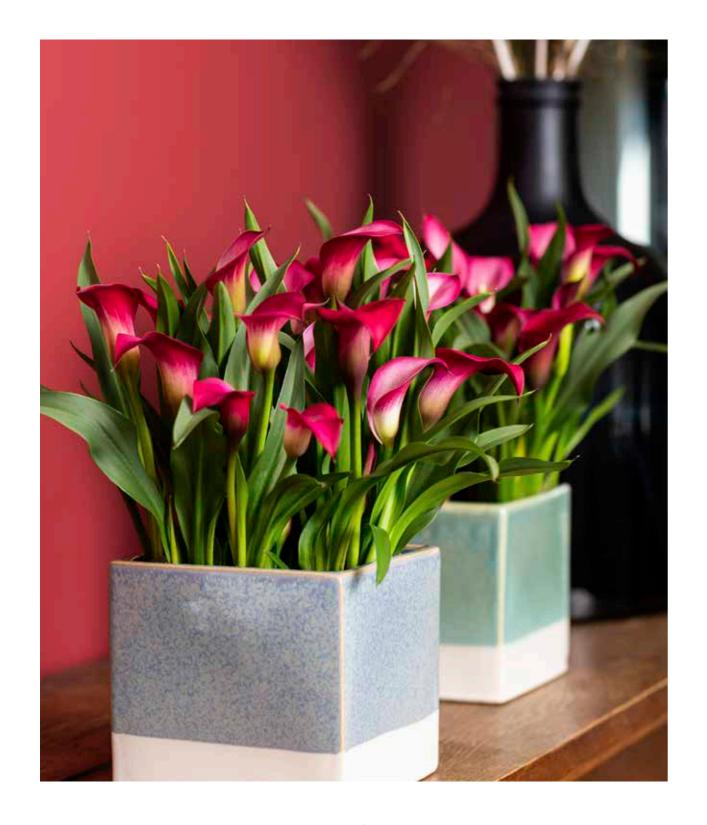
RED EMOTION







KASAI



Pot s	ize	
٩,	0	

	A September 1	Jod Jino	Vijss oleilebility. Wook	Pollage specyfles	PSP USB	Pot Prorq	size $\mathcal{Q}_{L \geq \mathcal{H}_Q}$	Production time	was of
Calla	RED								
	Bloody Mary	Both	5	Many	Medium	•	• •	Normal	Medium
TOP PICK	Callafornia® Red	Pot	2	None	Low	• •	• •	Slow	Compact
	Capitola	Pot	4	none	Extra low	• •	•	Normal	Extra-Compact
	Flirt	Pot	2	Many	Extra low	• •	•	Normal	Extra-Compact
	Kasai	Both	4	Many	Medium	• •	• •	Normal	Medium-Vigorous
TOP PICK	Peppermint Twist	Pot	4	Many	Medium	•	• •	Slow	Medium-Vigorous
	Red Emotion	Both	5	Many	Medium	•	• •	Normal	Medium
	Ruby Temptation	Pot	4	A few	Medium	•	• •	Slow	Medium
	Sumatra	Both	5	A few	High		• •	Normal	Medium-Vigorous
	Tropical	Pot	5	Many	Medium	•	• •	Normal	Medium



# Bicolor

They are surprising and sought after: our bicoloured Calla varieties. They add the wow factor to any bouquet and pot offers





PICASSO



TWILIGHT



NASHVILLE



AIRBRUSH



1/2/100	Cell Por	First evenlebility	FOUNDO 5000KII	Poples	Pot size	Production tim	000kg
Calla   BICOLOR							
Airbrush	Pot	5	A few	High	• •	Normal	Medium-Vigorous
Nashville	Pot	5	Many	Medium	• •	Normal	Medium
Picasso	Dual	2	Many	High	• •	Slow	Vigorous
Twilight	Pot	51	A few	Medium		Normal	Medium-Compact

# Calla Palette

Every plant is unique, but there are cultivars that fit within the same colour spectrum and have similar look and feels. Take Pasja, for example, the blooms range from soft pink to deep purple while the plants have the same habits. Perfect for creating nice pot combinations







		tod mo	First availab,	Forkige Stog	PORUS	0205	Pot size	-\tau_{C_{\sqrt}}	Poduction	Cower,
Calla	PALETTE									
	Beata	Pot	4	Many	Low		• •	•	Fast	Medium-Compact
	Morning Queen	Pot	4	Many	Medium	•	• •	•	Normal	Compact
TOP PICK	Pasja	Pot	2	None	Extra low	•	• •	•	Fast	Extra-Compact

		4		N <sub>M</sub>	Follage speckles				Poduction lime	
	A	F10Wey- C0/0+	20	First availability.	a de la companya de l	8		Pot size	ction	
	18 18 18 18 18 18 18 18 18 18 18 18 18 1	A CANA	to the second	F1154 3		Popuse	7020	10, 10, 15	Produ	
Calla	ASSORTMENT									
	Acapulco Gold	Yellow	Both	5	Many	Medium		• •	Normal	
NEW/	Airbrush	Bi-color	Pot	5	A few	High		• •	Normal	
NEW	Alice Springs	Yellow Bi-color	Both	5	None None	High		• •	Normal	
	Amethyst  Apricot Lady	Yellow	Pot	51 5	None	Low		• •	Normal Slow	
TOP PICK	Beatrix	Orange	Both	4	Many	Low	•	•	Fast	
	Bloody Mary	Red	Both	5	Many	Medium	•	•	Normal	
	Bubble Gum	Pink	Pot	4	None	Low	• •	•	Slow	
	Callafornia® Carnival	Orange	Pot	5	None	Medium	•	• •	Normal	
TOP PICK	Callafornia® Red	Red	Pot	2	None	Low	• •		Slow	
	Capitola	Red	Pot	4	Many	Medium	• •	•	Normal	
	Captain Morelli	Yellow	Both	5	A few	High		• •	Normal	
	Coral Passion	Yellow	Pot	5	None	Low	• •	• •	Normal	
TOP PICK	Corazon	Yellow	Pot	4	None	Medium	•	•	Fast	
TOP PICK TOP PICK	Crystal Blush Crystal Clear	White White	Both Both	51 51	None None	Medium Medium	• •	• •	Fast Normal	
TOFFICK	Crystal Queen	White	Pot	51	None	Medium		• •	Fast	
	Dreamland	Pink	Both	5	A few	Medium		• •	Slow	
	Flirt	Red	Pot	2	Many	Medium	• •	• •	Normal	
TOP PICK	Garnet Glow	Pink	Both	51	None	Low	• •	• •	Fast	
TOP PICK	Gold Crown	Yellow	Both	4	Many	Medium		• •	Normal	
	Gold Fever	Yellow	Both	5	Many	High		• •	Normal	
	Gold Rush	Yellow	Pot	5	Many	Medium		• •	Slow	
TOP PICK	Grape Velvet	Purple	Pot	51	None	Medium	•	• •	Normal	
NEW	Hanoi	Yellow	Pot	5	A few	Extra low	• •	• •	Slow	
	Helvetia	White	Both	5	A few	High		• •	Normal	
	Hot Coral	Pink	Pot	5	Many	Medium	•	•	Normal	
	Ice Dancer	White	Pot	2	None	Low	• •	• •	Slow	
	Intimate Ivory	Cream	Pot	2	None	Low	•	•	Normal	
	Jack O Lantern	Orange	Pot	4	Many	Low	• •	• •	Normal	
	Kasai La Paz	Red	Both	4	Many	Medium Medium		• •	Normal	
	Lady Marmalade	Black Orange	Both	4	Many	Medium	_	• •	Slow	
	Lemon Drop	Yellow	Pot	4	A few	Medium		• •	Slow	
	Lip Gloss	Pink	Pot	2	None	High	•	•	Fast	
	Mint Julip	Cream	Pot	2	None	Low	•	• •	Normal	
	Monte Carlo	Yellow	Both	5	A few	Low	•	•	Normal	
	Montevideo	Black	Both	5	Many	High		• •	Slow	
TOP PICK	Morning Sun	Orange	Both	5	Many	Medium	• •	• •	Normal	
	Nashville	Bi-color	Pot	5	Many	Medium		• •	Normal	
	Natural Bouquet	Yellow	Pot	51	Many	Medium	•	• •	Normal	
TOP PICK	Night Life	Black	Pot	4	None	High	•	•	Normal	
	Nightclub	Black	Pot	5	None	Medium	• •	•	Slow	
TOP PICK	Odessa	Black	Both	5	A few	Low	• •	• •	Slow	
	Paco	Purple	Both	6	None	Extra low	• •	• •	Normal	
	Peach Pazazz	Orange	Pot	4	None	Medium	•		Normal	
TOP PICK	Peppermint Twist	Red	Pot	4	Many	Medium	•	• •	Slow	
TOP PICK	Peter's Pride	Pink Bi-color	Both	2	Many	Medium	• •	•	Fast Slow	
	Picasso Pillow talk	Bi-color Pink	Dual Pot	2	Many A few	High Medium		• •	Slow	
	Pink Cloud	Pink	Pot	5	None	Medium		• •	Slow	
TOP PICK	Pink Cloud Pink Puppy	Pink	Both	4	A few	Medium		• •	Fast	
	Red Emotion	Red	Both	5	Many	Medium	•		Normal	
ГОР РІСК	Rio	Purple	Pot	4	None	Medium	•	• •	Normal	
	Royal Plum	Pink	Both	5	Many	High	• •	• •	Normal	
	Ruby Temptation	Red	Pot	4	A few	Medium	•	• •	Slow	
	Rubylite Rose	Pink	Pot	4	None	Medium	•	• •	Normal	
NEW	Savannah	Purple	Both	5	X	X	• •	•	X	
NEW	Strawberry Delight	Pink	Pot	5	Many	Medium		• •	Normal	
	Sumatra	Red	Both	5	A few	High		• •	Normal	
	Summer Sun	Yellow	Pot	5	Many	Medium	•	• •	Normal	
	Sunclub	Yellow	Pot	6	Many	Extra low	• •	• •	Fast	
	Tropical	Red	Pot	5	Many	Medium	•	• •	Normal	
	Twilight	Bi-color	Pot	51	A few	Low		• •	Normal	
	Universe	Yellow	Pot	5	Many	Low	•		Slow	
	Viper	Purple	Pot	5	A few	Medium	•	• •	Normal	
TOP PICK	White Flirt	White	Pot	5	Many	Medium	• •	• •	Normal	
TOP PICK	Wild Salmon	Pink	Pot	5	None	Medium	• •	• •	Normal	

#### CALLA POT PLANNER

#### Florist

#### Landscape

3-3.5" 9 cm

N. S.	ŠŠ	d S
	1@1.25-1.5"	1@1.5-1.75"
	1@10-12 cm	1@12-14 cm
		2@1-1.25" 2@8-10 cm



1@1.5-1.75" 1@12-14 cm	1@1.75-2" 1@14-16 cm
2@1-1.25" 2@8-10 cm	2@1.25-1.5" 2@10-12 cm
	3@1-1.25" 3@8-10 cm

4-4.5" 10.5 cm

1@1.25-1.5"	1@1.5-1.75"	1@1.75-2"
1@10-12 cm	1@12-14 cm	1@14-16 cm
	2@1-1.25"	2@1.25-1.5"
	2@8-10 cm	2@10-12 cm
		3@1-1.25"
		3@8-10 cm

1 Gallon
21 cm

1@1.75-2"	1@2-2.25"	1@2.25-2.5"
1@14-16 cm	1@14-16 cm	1@18-20 cm
2@1.25-1.5"	2@1.5-1.75"	1@1.5-1.75"&
2@10-12 cm	2@12-14 cm	1@1.75-2"
3@1-1.25"		1@12-14cm&
3@8-10 cm		1@14-16 cm
		3@1.25-1.5"
		3@10-12 cm

6-6.5" 15 cm

1@2-2.25"	1@2.25-2.5"	1@2.5-3"
1@16-18 cm	1@18-20 cm	1@20-24 cm
2@1.5-1.75"	1@1.5-1.75"&	2@1.75-2"
2@12-14 cm	1@1.75-2"	2@14-16 cm
	1@12-14 cm&	3@1.5-1.75"
	1@14-16 cm	3@12-14 cm

2 Gallon 30 cm

1@2.25-2.5"	1@2.5-3"	1@3+"
1@18-20 cm	1@20-24 cm	1@24+ cm
1@1.5-1.75"&	2@1.75-2"	2@2-2.25"
1@1.75-2"	2@14-16 cm	2@16-18 cm
1@12-14 cm&	3@1.5-1.75"	3@1.75-2"
1@14-16 cm	3@12-14 cm	3@14-16 cm
		4@1.5-1.75"
		4@12-14 cm

7-8" 17-19 cm

1@2.25-2.5"	1@2.5-3"	1@3+"
1@18-20 cm	1@20-24 cm	1@24+ cm
1@1.5-1.75"&	2@1.75-2"	2@2-2.25"
1@1.75-2"	2@14-16 cm	2@16-18 cm
1@12-14 cm&	3@1.5-1.75"	3@1.75-2"
1@14-16 cm	3@12-14 cm	3@14-16 cm
		4@1.5-1.75"
		4@12-14 cm

	10-12"	
	23-28 cm	
А	1	

1@2.5-3"	1@3+"	3@2-2.25"
1@20-24 cm	1@24+ cm	3@16-18 cm
2@1.75-2"	2@2-2.25"	4@1.75-2"
2@14-16 cm	2@16-18 cm	4@14-16 cm
3@1.5-1.75"	3@1.75-2"	
3@12-14 cm	3@14-16 cm	
	4@1.5-1.75"	
	4@12-14 cm	

10-12" 23-28 cm

1@2.5-3"	1@3+"	3@2-2.25"
1@20-24 cm	1@24+ cm	3@16-18 cm
3@1.5-1.75"	2@2-2.25"	4@1.75-2"
3@12-14 cm	2@16-18 cm	4@14-16 cm
	3@1.75-2"	
	3@14-16 cm	

14-15"
35 cm

4@1.5-1.75"	3@1.75-2"	3@2-2.25"
4@12-14 cm	3@14-16 cm	3@16-18 cm



Our assortment is extensive, guarantee to meet all your calla needs – any occasions, any pot sizes, any end market requirements.



Our Calla lilies are easy to grow and our technical team is always ready to help.



Our incredibly extensive breeding programme promises to launch plenty of strong and innovative Calla lilies in the future.



## **BREEDING FACILITY**

Sustainability is the common thread at Dümmen Orange Calla. Our breeding goal is to develop stronger and better varieties for the market – superior ornamental values, high tuber yield, disease resistance, shorter production time, requiring fewer resources to grow and good post-harvest qualities such as long shelf life. To achieve this, we use state-of-the-art breeding facilities, combined with Dümmen Orange's in-house knowledge and experience. Customers all over the world are served and supported with the best innovations.



### **CULTIVATION**

The Netherlands has the largest cultivation area of Calla tubers in the world. Dutch Calla tubers are used worldwide for the production of cut flowers and pot plants year-round. The sandy loam soils in the Netherlands and the mild climate make for perfect growing conditions for Calla tubers. Customers all over the world can count on the healthiest tubers from our own production as well as from the best growers in the Netherlands.

## **STORAGE**

We have invested in state-of-the-art storage facilities for tubers with ozone treatment and optimized conditions for improve tuber quality. In addition, we control the quality of the tubers before they are sent to customers.



# Cut Callas

Calla lilies add instant elegance to elevate any bouquet and floral arrangement or any situation when they are used as the centre piece. We are proud to be the exclusive supplier of the most popular cut Calla varieties Crystal Clear and Crystal Blush. In addition, we offer a range of cut Calla lilies in various colours, head sizes and stem lengths





GOLD CROWN



CRYSTAL CLEAR



FANTASIA







**ASPEN** 



CRYSTAL BLUSH

GARNET GLOW



GOLD MEDAL





MANILA



LONG BEACH

PETER'S PRIDE



ODESSA



BLACK DIAMOND



MORNING SUN



BEATRIX



MONTEVIDEO





**BLOODY MARY** RED EMOTION



PINK PUPPY

Pink Puppy



PACO





**PICASSO** 













Calla	CUT CALLAS						
	Aspen	White	Tall	Medium	Normal	Large	Vigorous
	Beatrix	Orange	Medium	High	Normal	medium	Medium
	Black Diamond	Black	Tall	Medium	Slow	Large	Vigorous
	Bloody Mary	Red	Medium	Medium	Normal	Medium	medium
	Crystal Blush	White	Medium	High	Fast	Small	Medium
	Crystal Clear	White	Medium	High	Normal	Small	Medium-Vigorous
	Fantasia	Pink	Tall	Medium	Normal	Large	Medium-Vigorous
	Garnet Glow	Pink	Medium	High	Fast	Small	Medium-Compact
	Gold Crown	Yellow	Medium	Medium	Fast	Medium-Large	Medium-Vigorous
	Gold Medal	Yellow	Tall	High	Normal	Medium-Large	Vigorous
	Manila	Pink	Tall	Medium	Normal	Large	Medium-Vigorous
	Morning Sun	Orange	Medium	High	Normal	Small-Medium	Medium
	Odessa	Black	Medium	High	Slow	Small-Medium	Medium-Compact
	Paco	Purple	Medium	High	Normal	Medium	Medium-Compact
	Peter's Pride	Pink	Medium	High	Fast	Medium-Large	Medium-Compact
	Long Beach	Yellow	Tall	Medium	Medium	Large	Vigorous
	Monte Carlo	Yellow	Medium	High	Medium	Medium	Medium-Compact
	La Paz	Black	Medium	High	Slow	Medium	Medium-Vigorous
	Montevideo	Black	Medium	Medium	Slow	Large	Vigorous
	Picasso	Bi-color	Tall	High	Slow	Medium	Vigorous

Red Emotion Red Medium Medium Slow Large

Medium-Vigorous

### CALLA AETHIOPICA

# DIVAS™

Planted in September through January. Calla Aethiopica DIVAS™ series blooms continuously through spring and early summer. Excellent pot plant, garden plant, cut flower and around ponds. Naturalizing bulbs as long as soil does not freeze.





TOP PICK DIVA CLASSICA



DIVA ALPINA



DIVA HIMALAYA



DIVA SIBERIA



DIVA BIANCA



	Pricy.	180/TO	Flower Count	70 New 75.6	Pot Size	Follings Space,	Salve Contraction of the contrac
Calla	<b>Aethiopica</b>	DIVAS™					
	Diva Alpina	Pot	High	Medium	• •	Many	Medium
	Diva Bianca	Pot	Medium	Large	• •	None	High
TOP PICK	Diva Classic	Pot	Medium	Large	• •	None	High
	Diva Himalaya	Pot	High	Medium	• •	None	Medium
	Diva Siberia	Pot	High	Medium-large	• •	None	Medium

#### SCILLA PERUVIANA

# Caribbean Jewels®

Our Caribbean Jewels® don't need much input to shine in the garden, on the terrace or on the balcony in early spring. This series of Scilla peruviana, originated from the Mediterranean, is very drought-tolerant and suitable for naturalising in the garden as long as the soil does not freeze. Caribbean Jewels® thrive in pots and make unique long-lasting cut flowers. Our newest varieties are compact, multi-flowered and therefore ideal for pot plants



#### **EUCOMIS**

# Aloha Lily®

Bring paradise into your home with Aloha Lily®, our collection of dwarf Eucomis. This plant, with exotic, coconut-scented and long-lasting flowers, requires little input. Eucomis is originally a South African crop that is also known as pineapple lily. Our Aloha Lily  $^{\circ}$  collection is disease resistant and particularly well suited for small and medium pot sizes but can also be used in large pots with multiple bulbs. Get to know five beautiful cultivars, including the much sought-after bordeaux-coloured Leia. Perfect for  $supplementing\ the\ Calla\ lily\ cultivation\ programme$ in the summer















4		

		001/100 CM	Mood day	Power had Size	Pot Size	<sup>7</sup> 04696 CO/O <sub>F</sub>
Calla	Scilla Peruviana	CAR	IBBEAN JE	EWELS®		
TOP PICK	Bonaire	Pot	High	Large	<ul><li> 38-50</li></ul>	Green
	Cayman	Pot	Medium	Extra large	• • 38-50	Green
	Sapphire Blue	Pot	Extra High	Medium-large	● ● 38-50	Green



TIKI

	Pojeg	<sup>70</sup> / <sub>17)</sub>	Flower Color	Production Time	Pot Size	Folisge Spectres	Aralle Muh. Woods
Calla	<b>Eucomis</b>	ALOHA LILY®					
	Kona	Pot	Purple	Medium	• •	None	5-30
TOP PICK	Leia	Pot	Light Purple	Medium	• •	A few	5-30
	Maui	Pot	White	Fast	• •	None	5-30
	Nani	Pot	Pink	Fast	• •	None	5-30
	Tiki	Pot	Purple	Slow	• •	Many	5-30

#### DÜMMEN ORANGE BULBS & TUBERS ORDERING GUIDE

#### **Bulb sizes and packing information**

Dümmen Orange Bulbs are graded and sold in different sizes measured as inches (diameter) and centimeters (circumference).

#### Standard packs and multiples

Please order in full crate counts. Orders will be rounded to the nearest full crate count if necessary.

#### **Specify ordering**

In order to provide you with the best possible product for your specific needs, please specify the following details when submitting orders:

- Grade: "Grower" or "Dry sales" (retail, mail order, for home and garden use)
- Usage for Growers: "Cut Flower" or "Pot"; if for "Pot", please indicate pot size and intended number of bulbs per pot.

Dümmen Orange Calla - Available year round						
Sizes in inches diameter	1.25-1.5	1.5-1.75	1.75-2	2-2.25	2.25-2.5	3-3.25
Sizes in cm circumference	10-12	12-14	14-16	16-18	18-20	24-26
Crate count (# tubers)	600	500	350	250	175	100

Calla Aethiopica DIVAS $^{ imes}$ - Available from week 38 to week 5						
Sizes in inches diameter	1.25-1.5	1.5-1.75	1.75-2	2-2.25	2.25-2.5	
Sizes in cm circumference	10-12	12-14	14-16	16-18	18-20	
Crate count (# tubers)	300	225	185	150	75	

Scilla Peruviana Caribbean Jewels®	B - Availat	ole from we	ek 38 to we	ek 50	
Sizes in cm circumference	1.75-2	2-2.25	2.25-2.5	2.5-3	3+
Sizes in cm circumference	14-16	16-18	18-20	20-24	24+
Crate count (# tubers)	225	150	75	60	45

Eucomis Aloha Lily® - Available from week 5 to week 30							
Sizes in cm circumference	1.75-2	2-2.25	2.25-2.5	2.5-3	3+		
Sizes in cm circumference	14-16	16-18	18-20	20-24	24+		
Crate count (# tubers)	225	150	75	60	45		



